

UC Cooperative Extension

County Plan #	Objective Title	Objective	Target
259	Enhanced 4H Participation	By December 2022, the 4H Program in Santa Cruz County will have more participation in programs by a more diverse audience	10%
<b>Measurement</b>			
Number of people.			
<b>Collection Method</b>			
Counting people who attend 4H sponsored events like promotions, outreach or clubs.			
<b>Data</b>			
Year	Number of people		
2021	914		
2022	1500		
Increase from 2021 Baseline	586 (approximately 60%)		